

What the "Circle of Knowledge" Means to You and Your Children

It provides a great fountain of learning for your children at the most important period of their lives.

It relieves you of worry and anxiety over their mental development.

It supplements the schooling of the best teachers.

It stimulates the desire to learn, to know; it gratifies your wish to aid in the proper cultural education of your own.

In fewest words, the *Circle of Knowledge* answers the "Why, Who, What, When, Where and How" of the great majority of inquiring minds, both young and old, in convincing, yet simple and entertaining manner.

How Can I Keep My Child at the Head of the Class?

"They teach children so differently than when I was a girl," said a Mother recently. "Today's methods make it difficult to help our children. Yet it is necessary that we do help them outside of school, so that they may keep up with their classes and not fall behind."

"If I help my boy with his arithmetic, for example, and find the right answer, he complains that it is not the way the teacher wants it done."

"There are so many questions the child of today is constantly asking in connection with school work, questions I cannot answer, because I have no way of finding the solution—I cannot afford an Encyclopedia or the costly sets of 'Books of Information.'"

Here is where the *Circle of Knowledge* proves a blessing.

The *Circle of Knowledge* presents this information, so vitally necessary in the home to supplement school training and development, in most unusual and entertaining fashion, interestingly and compactly as never before.

The *Circle of Knowledge* encompasses in ONE volume the complete answers to thousands of questions that come up every

day in classroom and home. These are condensed into 1,000 beautifully printed pages; only the important facts are given, without detailed information. It is illustrated by charts and diagrams.

While, primarily, the *Circle of Knowledge* is informative, it is also entertaining and inspiring. The solution of a problem is so coupled with the problem itself that the whole forms a fascinating story, easily assimilated.

The average child spends less than one hour out of 27 in the school room, during which time the teacher has from 30 to 100 pupils to look after. Is it any wonder your child under these conditions can have but scantest personal attention and encouragement? Is it any wonder that under these school conditions only three out of every 100 pupils graduate from high schools?

Technical terms are translated into simple, clear, understanding language.

Instead of the dry-as-dust verbiage, within these 1,000 pages of a single book are living, fascinating facts—the knowledge of the past and the present, visualized and vitalized.

The child or adult reader is lured from fact-story to fact-story in proper sequence and order, beginning with the *Heavens*, continuing on through such subjects as *The Earth, Plant Kingdom, Animal Kingdom, Races and Peoples, Nations, Languages and Literature, Science and Invention, The Human Body*, etc., etc.

And what seems most remarkable, all this is done at a cost of a few dollars.



How Many of These Questions Can You Answer?

Where does the day begin? (See page 827.)
Is this expression correct, "I was raised in the South"? (See Page 722.)
For what is money used that is derived from customs or internal revenue? (See Page 878.)
What country supplies the most tin? Through what process does it go to be converted into kitchen utensils? (See Page 115.)
Who was Romulus? (See Page 839.)
What do you know about X-Ray? (See Page 921.)
With what does the bee build the honey-comb? (See Page 262.)
What is coral? Where is most of it found? (See Pages 58 to 61.)
These are just a few of the thousand of everyday problems solved by the *Circle of Knowledge*.

It is no wonder that school superintendents, teachers and parents everywhere endorse it. One great New England Superintendent writes: "My boys are delighted with it." Surely, if superintendents of schools feel the need of having *Circle of Knowledge* in their homes its value to parents must be plain!

Circle of Knowledge is the Ideal Holiday Gift

This handsome book of facts about the past and present is a most acceptable gift. Comes in several bindings. There are 1,000 pages, size 6½x9¾, with over 600 illustrations, many in colors. The chapters treat of Geography, History, Popular Science, Chemistry, Mathematics, English, Physiology and Hygiene, Civics, World War, etc., etc. You will appreciate the value of the *Circle of Knowledge* the moment you inspect it.

This Coupon Brings You The "Key to Education" FREE

"The Key to Education" tells you all about the great book "The Circle of Knowledge." It is free for the asking. Simply fill out and mail this coupon.

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